

A man in a black suit and red shirt is sitting on a concrete ledge, talking on a mobile phone. He is looking upwards and to the right. The background is a cityscape with buildings and a railing.

execMobile™
for mobile executives

Mobile Access
~international outbound
& roaming mobile voice

Mobile Access

Mobile Access is an innovative solution helping global companies better manage international call costs from mobile phones when in South Africa or when roaming in one of 34 countries¹

By using Mobile Access, international calls made from mobiles will be connected *locally*² to British Telecom's (BT) global managed voice (Onevoice) platform and transported across the globe at reduced rates.

For customers the key benefits are significant reductions on international mobile spend and improved cost control. Mobile Access is independent of the mobile service provider & compatible with hundreds of mobile devices.

Key Benefits

Enjoy the convenience offered by mobile handsets without incurring the high costs associated with international calls made from your mobile whilst in South Africa or when roaming.

Mobile Access provides you with a complete end-to-end managed calling solution for international calls offering high-quality, reliable voice connectivity when needed. Mobile Access is a proven solution used by tens of thousands of corporate users globally.

Simply make calls normally and the application controls how the calls are routed. There is no need to enter login credentials or dial special access codes; dial manually or via Contacts, perfect for company executives!

Key Features

- **Reduced International Charges** – Save on IDD calls to both fixed and mobile phones to all global destinations
- **Global Reach** - savings on voice costs when roaming³ are available in 34 countries (across Europe, Asia and USA)
- **Flexibility** - Mobile Access works with any mobile device manufacturer and all network providers. Java, Blackberry, Symbian, Windows Mobile, Android and iPhone devices are all supported
- **Improved cost control** - international mobile costs are made visible to the company and can be grouped into cost centres as required
- **Easy deployment** - The application is easy to download and install. execMobile provides comprehensive customer support for every step of the process
- **Increased redundancy for mobile users** - Calls will fail over to the mobile operator's service if the Onevoice network is unavailable for any reason.
- **Improved call quality** – because Mobile Access delivers the mobile calls across fixed network infrastructure which is managed end to end by BT, callers experience a higher call quality when compared to an end to end mobile call
- **Security** – this solution uses GSM and the Onevoice network for transport, *not* the Internet! This allows optimal call routing and offers security to corporate users

The Onevoice service is the on-going industry leader, winning “Best Technology Foresight” at the 2010 World Communication Awards.

¹Voice roaming possible in 34 countries; Argentina, Australia, Austria, Belgium, Brazil, Czech Republic, Denmark, Finland, France, Germany, Hong Kong, Hungary, Ireland, Italy, Japan, Luxembourg, Malaysia, Mexico, Netherlands, New Zealand, Norway, Philippines, Portugal, Poland, Russia, Singapore, Slovakia, South Korea, Spain, Sweden, Switzerland, Taiwan, UK and USA.

²Access to the BT Onevoice network is via the GSM mobile network and billed as a local call by your service provider.

³Roaming functionality is dependent on the Caller Line Identity being correctly presented by the foreign mobile operator to BT.

Technical Specifications

With Mobile Access an application will be installed on each mobile device; once the user's mobile device is registered with execMobile, the end user will be sent an SMS with an embedded URL which allows the user to easily download and install the software.

The Mobile Access service makes use of Dual Stage Switched Access dialling and the capabilities of the global Onevoice network. This ensures that your call will be routed to the local in-country point-of-presence (POP) and then connected via the Onevoice network to the dialled number.

Using the installed application, the mobile device will dial the *local* access number (cost of a local call) before automatically connecting to the international number dialled (see execMobile's rate card for IDD rates). Existing corporate mobile savings simply enhance savings (typically between 30-50%) against the mobile operators IDD rates!

Two variants of the Mobile Access application exist depending on the mobile device type.

- **Automatic Dial** is supported on the most widely used Symbian, Windows Mobile v5-6.1, Android v1-2.0 and BlackBerry devices (OS of 4.2.1 or higher). The application will automatically detect an international call in progress and dial as required.
- **One Touch Dial** is supported on the most widely used Java (JSR75), iPhone (OS>3.0) and BlackBerry (OS>4.0) devices. International calls are made via the Onevoice icon selected from your device application menu.

At this time, Mobile Access only supports a functioning roaming capability for the One Touch Dial application. Product enhancements will be launched in September 2011.

Why execMobile

execMobile is committed to addressing the high costs of mobile communication by introducing globally recognised innovative solutions into the South African market place.

execMobile™ is a registered trademark of Executive Mobile Communications (Pty) Ltd, a company focused on industry leading communication solutions.

Executive Mobile Communications (Pty) Ltd is a Broad Based Black Economic Empowerment Level 4 Contributor and has a preferential procurement recognition level of 100%.

About BT

Frost & Sullivan noted: "BT has extensive experience in managed corporate voice services and has gained an enviable reputation for quality and reliability, proving its ability to deliver world-class solutions across the globe."

BT Global Services provides solutions in 173 countries. Its MPLS network platform reaches one new city every single week, bringing the advantages of a networked, converged world to enterprises and government departments virtually anywhere on the planet. BT Group plc in the year ended 31 March 2011 had revenues of £20.1 billion.

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